

**People-oriented Priority:  
The Sustainability of Hong Kong Public Housing Design**

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**Abstract**

Hong Kong Housing Authority has been providing subsidised public rental housing to low-income families who cannot afford private rental accommodation for over half a century. People-oriented design and management are the guiding principles in the sustainable development of public housing and achieving social, environmental and economic sustainability is the goal. When considering any new developments, it is necessary that while developing the society and improving its economy, the environment is well conserved for the enjoyment of our future generations.

The presentation will provide an insight into the people-oriented, energy efficient, environmental concerned and cost effective planning and design of the Hong Kong Housing Authority developments.