



# FOOTPRINT FORUM 2010

MEET THE WINNERS OF THE 21ST CENTURY

June 7-10, 2010 | COLLE DI VAL D'ELSA, ITALY

Dear Kam:

On behalf of Global Footprint Network and the University of Siena Ecodynamics Group, I am writing to formally invite you to be a participant at [Footprint Forum 2010 – Meet the Winners of the 21st Century](#), to be held June 7-10 in Colle di Val d'Elsa, Italy, just outside Siena.

In this highly interactive Forum, we will explore opportunities for advancing sustainability in the post-Copenhagen world. Given the persistent challenge of reaching meaningful international agreements, there has never been a greater need for governments to recognize their self-interest in preparing for a future with tightening resource constraints. We believe there are new, unforeseen opportunities for action that can deliver significant benefits for cities, nations and regions. How to take advantage of these opportunities and implement them at the needed speed and scale is the focus of Footprint Forum 2010.

Many countries around the world have started to run ecological deficits, making diminished availability of biocapacity a universal concern. At the Forum, we will address all nations' opportunities and will also focus on how human development and international development cooperation can succeed in a time of severe resource constraints.

The Forum has a number of components, including Forum Roundtables held from June 7th through 9th with limited participation spots. The Roundtables will be conducted in a fast-paced format where all participants will contribute and extract key findings. We have designed the Forum to inspire the kind of innovative thinking and meaningful action that is aligned with the goal of transforming our economies into ones that work with, rather than against nature. We are certain that you will reap valuable insights and make new connections among peers from other regions, which will help you advance your work.

This is not a forum to rehash old thinking or traditional strategies; rather, it is designed to move our sustainability work to the next level of effectiveness and scale. For this reason, we believe this forum might be critical to your work.

More information about the Forum is included below and on our website at [Footprint Forum: Meet the Winners of the 21st Century](#). To register, visit [www.acteva.com/go/FootprintForum2010](http://www.acteva.com/go/FootprintForum2010). Register by March 31, 2010 to receive discounted Early Bird pricing!

I look forward to your response, and hope that we will have the pleasure of joining forces with you, and learning from your experience and insights at Footprint Forum 2010 – Meet the Winners of the 21st Century.

For any questions or concerns you might have, please contact Bree Barbeau at [bree@footprintnetwork.org](mailto:bree@footprintnetwork.org) or +1 510 839 8879 x 309.

With warmest wishes,

Mathis

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## PROGRAM OVERVIEW (SUBJECT TO CHANGE)

	Mon 7 June	Tue 8 June	Wed 9 June	Thu 10 June	Fri 11 June	Sat 12 June	
<b>Morning</b>	<b>Footprint Policy Seminar</b>	<b>Footprint Forum Roundtables</b> Day 2	<b>Footprint Forum Roundtables</b> Day 3	<b>Public Footprint Conference</b> <ul style="list-style-type: none"> <li>Plenary sessions</li> <li>Public launch of <i>Mediterranean Report</i></li> </ul>	<b>Technical Footprint Training</b> Day 1	<b>Technical Footprint Training</b> Day 2	
	Buffet Lunch	Buffet Lunch	Buffet Lunch	Buffet Lunch	Buffet Lunch	Buffet Lunch	
<b>Afternoon</b>	<b>Footprint Policy Seminar</b>	<b>Footprint Forum Roundtables</b>	<b>Academic Conference</b> Day 1	<b>Academic Conference</b> Day 2	<b>Public Conference</b> Topic I : Mediterranean	<b>Public Conference</b> Topic II: Applications	<b>Technical Footprint Training</b>
	Mediterranean Report pre-launch						
	<b>Footprint Forum Roundtables</b> Opening Day 1						
	Reception	Dinner	Dinner	Free Time	Dinner		

For updates visit <http://www.footprintnetwork.org/forum>

### CONFERENCE DESCRIPTION

## **Footprint Policy Seminar**

The pre-Forum policy seminar introduces the scientific basis and policy application of the Ecological Footprint. It provides a “crash-course” for participants of the Forum Roundtables who have limited experience working with the Ecological Footprint.

*Monday, June 7: 9:00 am – 3:30 pm*

### **Footprint Forum Roundtables**

The Forum Roundtables will generate strategies for overcoming current barriers to a sustainable future and for producing quick wins that inspire further sustainability investments. It is based on a series of fast-paced, highly-interactive conversations on critical topics. For more details on the various roundtables, visit <http://www.footprintnetwork.org/forum>.

*Monday, June 7: 5:00 pm – 8:00 pm, reception to follow*

*Tuesday, June 8: 9:00 am – 6:00 pm, dinner at 8:00 pm*

*Wednesday, June 9: 9:00 am – 12:30 pm*

### **Academic Conference**

Footprint academics will be presenting and discussing the latest in Ecological Footprint research, including topics such as carbon Footprint, trade, biodiversity, city Footprints, and water. The academic conference is chaired by Prof. Simone Bastianoni from the Ecodynamics Group of the University of Siena. Please submit abstracts for papers to [footprintforum2010@unisi.it](mailto:footprintforum2010@unisi.it) by March 31st 2010.

*Wednesday, June 9: 2:00 pm – 6:00 pm, dinner at 8:00 pm*

*Thursday, June 10: 2:00 pm – 5:00 pm (breakout session of public conference)*

### **Public Footprint Conference**

The public conference will include plenary sessions and showcase the launch of Global Footprint Network’s Mediterranean Report. Attendees will have a choice of two afternoon breakout sessions: one focused on sustainability issues of the Mediterranean region and the other showcasing Footprint applications in business, cities and regions. This conference might be relocated to Siena or Florence.

*Thursday, June 10: 9:00 am – 5:00 pm*

### **Technical Footprint Training**

The technical two-day training is intended for practitioners who are interested in applying the Footprint in their own work. It is geared towards people with a technical or quantitative background and researchers working on Ecological Footprint projects. For details on the topics covered in this training, visit <http://www.footprintnetwork.org/forum>.

*Friday, June 11: 9:00 am – 5:00 pm, dinner at 8:00 pm*

*Saturday, June 12: 9:00 am – 3:00 pm*