

ASIA PACIFIC GREEN BUILDING LEADERSHIP PROGRAM

21 September – 2 October 2009



green building council australia

PROGRAM

Program Goals

- To build the leadership capabilities of Asia-Pacific Green Building Councils (GBCs) to accelerate the uptake of green buildings
- To help GBCs develop sustainable long term organisational/business models, adapted to national environmental, social and economic conditions
- To develop a region-wide strategy for the development and promotion of green building councils and sustainable urban development in Asia-Pacific

Sunday, 20 September	Arrival and Registration: (Melbourne Business School, Mt Eliza campus)
6:30 PM	<ul style="list-style-type: none"> • Dinner • Introductions and Program Overview
Monday, 21 September	Day 1 – GBCs: Organizational Development, Business Planning and Membership
9:00 AM	Official welcome: the imperatives for green building in Asia Pacific
10:30 AM	Morning tea
11:00 AM	Country presentations: each participating country will give an overview of the current state of green building in their country
12:30 PM	Lunch
1:30 PM	GBC organisational development – a sustainable business model <ul style="list-style-type: none"> • Case study of GBCA • Governance – Constitution and Board structure • Organisational structure and staffing • Membership: classes and benefits
3:00 PM	Afternoon tea
3:30 PM	GBC organisational development (continued) <ul style="list-style-type: none"> • Business model and planning • Fundraising - identifying income streams • Income and expenditure control
5:00 PM	Break
7:00 PM	<ul style="list-style-type: none"> • Dinner • Reflections on day's activities
Tuesday, 22 September	Day 2 – GBC Programs and Activities
9:00 AM	Industry engagement strategies <ul style="list-style-type: none"> • How to attract and retain members with a convincing value proposition • The business case for green buildings
10:30 AM	Morning tea
11:00 AM	Government engagement strategies <ul style="list-style-type: none"> • policy development to support green buildings • relationship development • alliances with other industry and professional organization
12:30 PM	Lunch
1:30 PM	Rating tool development strategies (process)
3:00 PM	Afternoon Tea
3:30 PM	Rating tool roll-out strategies (operations)
5:00 PM	Break
7:00 PM	Dinner

Wednesday, 23 September	Day 3 – GBCs: Future Challenges in Asia
9:00 AM	Strategies for successful education and training programs for industry <ul style="list-style-type: none"> • program development • marketing and pricing • delivery and evaluation
10:30 AM	Morning Tea
11:00 AM	Hyperurbanisation and urban infrastructure in Asia-Pacific: <ul style="list-style-type: none"> • defining a role for GBCs • low cost strategies • social issues
12:30 PM	Lunch
1:30 PM	Managing climate change <ul style="list-style-type: none"> • disaster-proofing the built environment against more frequent severe storms and coastal inundation; • sustainable disaster reconstruction; • retrofitting existing buildings
3:00 PM	Afternoon Tea
3:30 PM	Country-specific GBC needs analysis (participants will work through a needs analysis for each of their countries with business coaches)
5:00 PM	Break
7:00 PM	Dinner
Thursday, 24 September	Day 4 – Examples of Leading Edge Green Building (MBS, Carlton Campus)
After breakfast	Transfer to Carlton campus, Melbourne Business School
	<p>Stream 1 CH2, 500 Collins St; Melbourne Convention Centre; Melbourne University Faculty of Commerce Building, The Gauge</p> <p>Stream 2 Williamstown High School; Aurora Development; Kangan Batman TAFE; Umoreh Lai Fitout; Westfield Doncaster</p>
5:00 PM	Launch of the Asia-Pacific Green Building Council Network (coinciding with World Green Building Week)
7:00 PM	Dinner
Friday, 25 September	Day 5 – Developing a National Strategy
Morning and afternoon sessions	Each country working with a coach on their national strategy, using WGBC tools
7:00 PM	Dinner
Saturday, 26 September	Day 6
	<ul style="list-style-type: none"> • Tour of the reconstruction zones following bushfire disasters in the Yarra Valley • Optional visit to Healesville Wildlife Conservation Sanctuary
Sunday, 27 September	Day 7
	Free day, with optional walking tour of green building in Melbourne
Monday, 28 September	Day 8 – Asia-Pacific GBC Network
Morning and afternoon sessions	Workshop on the development of a WGBC Asia-Pacific strategy
7:00 PM	Dinner

Tuesday, 29 September	Day 9 - Tropical and Sub-tropical Green Building (Grand Chancellor Hotel, Brisbane)
Morning	Domestic flight to Brisbane
Afternoon	<ul style="list-style-type: none"> • Seminar on design and technology outlook for tropical and sub-tropical buildings • Queensland Government trade reception and exhibit
Wednesday, 30 September	Day 10 – Elective sessions
	<p>Stream 1 In-depth session on tool operations</p> <p>Stream 2 Visit to examples of green sub-tropical commercial buildings;</p>
5:00 PM	Leading Green Thinkers Forum
Thursday, 1 October	Day 11 - Tropical and Sub-tropical Green Building
Morning	Visit to green sub-tropical housing development
Afternoon	<ul style="list-style-type: none"> • Roundtable with Queensland Government officials • Program review
Friday, 2 October	Day 12
	Debriefing sessions and departures

PROGRAM LEADERS



Tony Arnel

Chair, World Green Building Council

Tony Arnel is Chair of the World Green Building Council (WorldGBC) and Chair of the Green Building Council of Australia. He is also the Building Commissioner and Plumbing Industry Commissioner in the State of Victoria, Australia's second most populous State. Tony is also a member of the Australian Building Codes Board which produces the national building code.

The WorldGBC is the peak body for the Green Building Council movement worldwide. It is leading the coalition of councils that is globalising environmentally and socially responsible building practices. Its objective is to rapidly build an international union that represents the entire global property industry.

Over the past decade Tony has been a leader of the international sustainability debate. He is a keen advocate of using sustainable building as a means of reducing greenhouse emissions while sustaining economic growth particularly in Asia-Pacific. In Australia, as a member of the Australian Building Codes Board, he recently oversaw the implementation of new energy-efficiency standards into the national building code and continues to play a key role in the ongoing transformation of the Australian property market to sustainable practices through the Green Building Council of Australia.



Romilly Madew

CEO, Green Building Council of Australia

Romilly Madew is the Chief Executive of the Green Building Council of Australia, working at GBCA since February 2005. Romilly authored the GBCA's publication *The Dollars and Sense of Green Buildings 2006 - Building the Business Case for Green Commercial Buildings in Australia*. Romilly is an experienced property advocate, previously Executive Director of the ACT Division of the Property Council of Australia, as well as the Council's National Executive Director of Sustainability.

Romilly represents the GBCA on the Australian Sustainable Built Environment Council (ASBEC) and is a steering committee member on the Built Environment Meets Parliament (BEMP) initiative and the Business Leaders Forum on Sustainable Development. She is a committee member of the World Green

Building Council and been closely involved with the establishment and development of green building councils in New Zealand, South Africa and now countries in Asia.



Trudy-Ann King

Asia Pacific Regional Manager
World Green Building Council

Trudy-Ann has been actively involved in the Green Building Council of Australia since its inception. She is currently State Manager for Victoria, Tasmania and South Australia and recently took up responsibility for supporting the development of Green Building Councils in Asia Pacific on behalf of the World Green Building Council.

Trudy-Ann regularly presents both nationally and internationally at forums and conferences on sustainable design and has recently been working with emerging GBCs in Indonesia and Malaysia.

Previously a Practice Director with BVN Architecture, Trudy-Ann has 15 years experience in commercial design, specialising in Green Workplace Design.



Lindsay Bevege

Program Facilitator

Lindsay Bevege is Managing Director of Business Outlook and Evaluation, which has a strong involvement in issues of sustainability, science and technology. Lindsay has assisted with the development of GBCA's program for Asia-Pacific and has led several Missions to India and China. He has facilitated numerous workshops on green building policies, business issues and multi-disciplinary collaborations. Lindsay was previously General Manager of Public Affairs for CSIRO and served as an Australian diplomat in South East Asia. Lindsay has a Bachelor of Science with Honours, a Masters of Environmental Science, and a Graduate Diploma in Economics.



Emilia Tagaza

Program Manager

Emmy is Research Director of Business Outlook and Evaluation. She has served as correspondent for the Financial Times of London for 15 years, and has undertaken specialist research for business think-tanks, including the Economist Intelligence Unit. She has undertaken research and analysis on Indoor Environment Quality, Government policy and prepared a number of case studies on the business performance of green buildings. Emmy has also written extensively on other business issues. She is the author of the management report Electricity in Australia published by the Financial Times Business Information Group, and of the book Journey and Arrival: The Story of the Melbourne CityLink, published by Engineers Australia (Victoria Division). Emmy has a Bachelor of Arts in Mass Communication and a Master in Business Administration.

PROGRAM ADVISORS: GBCA'S ASIA-PACIFIC COMMITTEE

- Mr Daniel Grollo, CEO Grollo Pty Ltd (CHAIR)
- Mr PC Thomas, Director Team Catalyst
- Ms Anita Mitchell, Head of Energy and Sustainability Services, Australasia and Head of Sustainability Strategy Asia, Jones Lang Lasalle
- Ms Cate Collins, Sustainability Manager Lend Lease Investment Management
- Mr Mark Kelly, Director Woods Bagot
- Mr Carmelo San Gil, National Business Development Manager, Blue Scope Buildings (Australia)
- Prof Deo Prasad Professor and Director of Master in Sustainable Development, University of NSW
- Mr Rob Coombs, President Asia Pacific InterfaceFLOR
- Mr Luke Deacon, Senior Industry Advisor,- Building & Construction, Austrade
- Mr Jeff Norton Director Building Commission Victoria

REGISTRATION

The following costs cover accommodation, meals, local transport and Program venue costs. The GBCA will not charge for the Program itself. You will need to cover your international and domestic air travel.

We will send you details of the internal flights the group will be taking shortly after we receive your registration form.

Full Registration

AU \$4,500

Full registration fee includes:

- Attendance at all Program sessions
- All delegate material
- Accommodation from the night of Sep 20 to the night of Oct 1
- All meals in Melbourne (Sep 21 -29)
- Morning and Afternoon tea during workshop sessions

Day Registration

AU\$400 per night in Melbourne;

AU\$300 per night in Brisbane

Day registration fee includes:

- Attendance at all sessions of the selected day
- All delegate material for the full Program
- Accommodation and meals for one night in Melbourne/Accommodation only in Brisbane
- Breakfast and lunch and dinner for one day
- Morning and Afternoon tea if the selected day is a sitting workshop

(Delegates may arrange their own accommodation in lieu of the Melbourne Business School Carlton Campus and the Grand Chancellor Hotel in Brisbane, in which case, a discount will apply. Please discuss with Program Manager before submitting the Registration Form.)



REGISTRATION FORM

A separate form must be completed for each delegate. Please print and fax to: 61 3 9857 6355. All costs are quoted in Australian Dollars and include 10% Goods and Services Tax. By completing this registration form you have read, understood and agree to cancellation policies, privacy statement and security requirements as stated on this form.

CONTACT DETAILS

Title (please tick) Dr Mr Mrs Ms Miss Other _____

Surname _____ First Name _____

Organisation _____

Position _____

Postal Address _____

City _____ State _____

Country _____ Postcode _____

Telephone _____ Facsimile _____

(e.g +61 2 555 5555) _____ (e.g +61 2 555 5555) _____

Mobile / Cell Phone _____

Email _____

Special Requirements

(dietary, mobility) _____

PROGRAM REGISTRATION

Please tick the appropriate box to indicate your registration type:

	Standard Fee	Discounted Fee (indicate discounted fee discussed with the Program managers)
Full Registration	A\$4,500	A\$ _____
Day Registration	A\$400 in Melbourne	A\$ _____ in Melbourne
	A\$300 in Brisbane	A\$ _____ in Brisbane

Selected day/s: _____

PAYMENT

TOTAL PAYMENT A\$ _____

Method of Payment:

Electronic Fund Transfer. Pay to:

Account Number: 85 406 2627
Account name: Green Building Council of Australia
Swift Code/Number: NATAAU330M
Bank name: National Australia Bank
Branch: Sydney, NSW, Australia

Credit Card MasterCard Visa American Express

Cardholder's Name _____ Expiry Date _____

Card No. _____ Signature _____

IMPORTANT DETAILS

Cancellations received in writing or email by the Program by 20 August 2009 will be accepted and all fees refunded less an A\$100 administrative fee. Cancellations received after this date will not be refunded. However, transfer of your registration to another person is acceptable. The full name and details of the person that will replace you must be advised in writing or email prior to the Program. No refunds will be made for non-attendance at the Program.

ENQUIRIES

For registration queries, contact:

Ms Emilia Tagaza

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Fax: +61 3 9857 6355

Email: etagaza@businessoutlook.com.au

